

Sally Campbell

I am a 22-year-old journalism and communication school graduate looking to gain experience in an entry-level communications role as I exit my college career at the University of Oregon.

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EXPERIENCE

WWOOF USA, Kauai — *Work-trader*

August 2023 - February 2024

I lived and worked at Kalalea View Farm through WWOOF USA. On this organic homestead, my job was to assist the family in whatever ways were needed to ease farm operations. My daily tasks required flexibility and willingness to learn new skills.

Allen Hall Public Relations — *Account Supervisor*

January 2023 - June 2023

At this nationally affiliated public relations agency, I lead a team of four individuals in creating PR plans for clients, including popular fitness studio, StarCycle.

Study Abroad, Paris, France

July 2022 - August 2022

I spent the summer studying media ethics in Paris, France. I did an Instagram takeover for the UO SOJC while there, and a blog post after returning to give other students a closer look at the program to incr

Haven Coffee Co., Portland — *Barista*

November 2018 - Current

I am trained in all areas of the shop. I also contribute to the Instagram account to increase its social media outreach. This job taught me the importance of interpersonal communication and navigating a close-knit staff.

EDUCATION

University of Oregon, Eugene — *Bachelor of Science*

January 2021 - June 2023

I graduated one year early, in the Spring of 2023, with a public relations major and a minor in writing, public speaking, and critical reasoning.

SKILLS

Interpersonal communication

Public speaking

Adaptable team member

Managing fast-paced environments

Content creating/Social media work

Media relations

Strategic writing

Adobe Lightroom and PremierePro

Muck Rack

Time management

Real Skills

Curating playlists

Pro-organizer

Early riser

Slacklining

AWARDS

Graduate Summa Cum Laude
– Top 2%

REFERENCES

Nate Bennet — *Haven Coffee Co.*
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